

2026 Cyber Month Social Media Toolkit

Media

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Long Form (LinkedIn, Instagram & Facebook)

Post 1 (Cybersecurity & Economy)

Building a cyber-strong MA means protecting businesses, jobs & innovation through strengthened cybersecurity awareness, resilience & collaboration.

This October, during Cybersecurity Awareness Month remember the basics:

- Think before you click
- Report suspicious activity
- Turn on multi-factor authentication
- Keep software & devices updated

Learn more about MA Cybersecurity Month: <https://masscybercenter.org/cybermonth>



[Please tag @Massachusetts Technology Collaborative on LinkedIn]

#CyberStrongMA #CyberReady #CybersecurityAwarenessMonth

Post 2 (Events)

MA is home to a vibrant cybersecurity ecosystem that safeguards businesses, communities & residents while strengthening our economy. A connected cyber ecosystem helps MA stay resilient, secure & ready for what's next.

Explore the statewide events happening throughout October on the MassCyberCenter calendar & see how #CyberMonth is celebrated across MA:

<https://masscybercenter.org/cybermonth>

[Please tag @Massachusetts Technology Collaborative on LinkedIn]

#CyberStrongMA #CyberReady #CybersecurityAwarenessMonth

Short Form (X & Threads)

Post 1

Building a cyber-strong MA means protecting businesses, jobs & innovation by strengthening cybersecurity awareness.

Learn best practices during MA Cybersecurity Month:

<https://masscybercenter.org/cybermonth>

[Please tag @Mass_Tech on X]

Post 2

MA #CyberMonth brings together events across the state, highlighting how cybersecurity awareness and collaboration protects residents, strengthens businesses & builds a cyber-strong Massachusetts.

See the calendar: <https://masscybercenter.org/cybermonth>

[Please tag @Mass_Tech on X]



Post 3

Staying #CyberStrong means protecting yourself & your business. Think before you click, report suspicious activity, use threat detection tools, passkeys & multifactor authentication & keep software updated.

Learn more during MA Cybersecurity Month: <https://masscybercenter.org/cybermonth>

[Please tag @Mass_Tech on X]

Hashtags

#CyberStrongMA #CyberReady #CybersecurityAwarenessMonth